

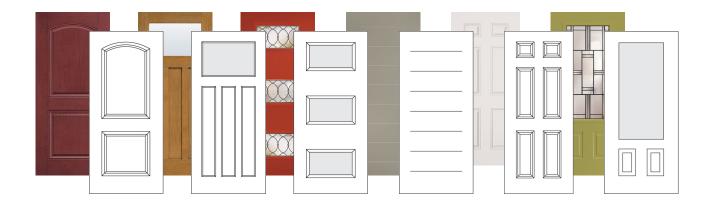


#### ST IMPRESSIONS

They say that first impressions last a lifetime. A front door is one of the first things neighbours, visitors, and onlookers notice about your home and speaks to your own style and personality. Upgrading your front door is one of the simplest ways to add value and curb appeal to your home with the quality and durability being the truly advantageous feature.

Whether it be a timeless traditional style consisting of softer lines and ornate glass inserts, or modern multi-paneled glass with bold pops of colour - you can create a stand-out facade that speaks volumes to your unique style and personality and is an important component to interior and exterior design.

In our Style Guide, we'll explore the 2022 entry door trends taking the home renovation market by storm and how you can apply these trends to your own entrance way.



# LET'S TALK VIBRANCE

Contrary to popular belief, entry doors with bright, eclectic pops of colour in variations of teal, orange, yellow and red are still in high-demand. While the trend has been present for some time now, it doesn't appear to be leaving anytime soon.

If you have a reluctance to step outside the status quo, take a walk around your neighbourhood to see the drab and overdone neutral colours. If you're an artistic and colourful personality, you shouldn't settle for a dark or neutral focal point.

The right vibrant colour choices on a home's exterior have a certain 'draw in' effect that could ultimately pull together the entirety of your exterior facade.

If you're not quite certain a vibrant colour is right for you and your home, there are plenty of deep and moody colours, as well as calm and charming options that are sure to capture anyones attention. For inspiration, we've included some of 2022's colours of the year.





## LET'S GET MATERIALISTIC

In our modern and advancing world, low-maintenance entry doors are where it's at in terms of the popular vote. Gone are the days of high-maintenance, heavy duty wood doors and ultra-traditional finishes.

In 2022, consumers are seeking out low-maintenance steel and fibreglass entry door systems – and for a good reason! Steel is stronger and lighter than its wood counterpart and much less susceptible to warping or cracks. It is also more sustainable and energy efficient. Fibreglass, on the other hand, is more cost-effective than wood, highly durable, and comes in a plethora of woodgrain finishes and stains, mimicking the real thing.

If you're drawn in by the appearance and warmth of a wood entry door, but are equally interested in little-to-no maintenance and a healthy door longevity, fibreglass is a suitable option.

At Brock, our **Belmont Fibreglass Door Series** comes in a variety of grain options including smooth, oak, mahogany, and rustic providing extensive style, selection and texture to your entry door. Our **HD Steel Door Series** provides superior rust inhibition, 24-gauge galvanized construction and a 20-minute fire rating option for added strength and thermal performance.

Door stiles are constructed using 2" engineered lumber on the hinge side and 4"on the latch side.

Engineered lumber is free of knots and is more rigid than traditional wood; resisting shrinking, bowing and twisting.



# LET THERE BE LIGHT

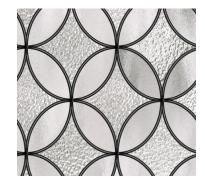
A bright and airy home doesn't need to come at the cost of reduced energy efficiency. You can significantly brighten any living space, including your entryway, through subtle additions of glass in your entry door system.

Whether you choose a beautiful transom, dual sidelites, or a multi-paneled slab (or, all of the above!) - you have options. Let the natural light flow in through clear, unobstructed views or opt for privacy-rated inserts for added security.

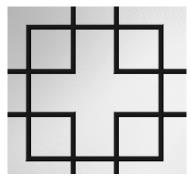
Incorporate your own unique style through the use of decorative, textured, or wrought iron inserts without compromising on natural light.

Explore our three glass collection to see what best suits your style.

- Tru® Elegance Decorative Glass Collection
- Arteferro® Wrought Iron Glass Collection
- Classic Collection



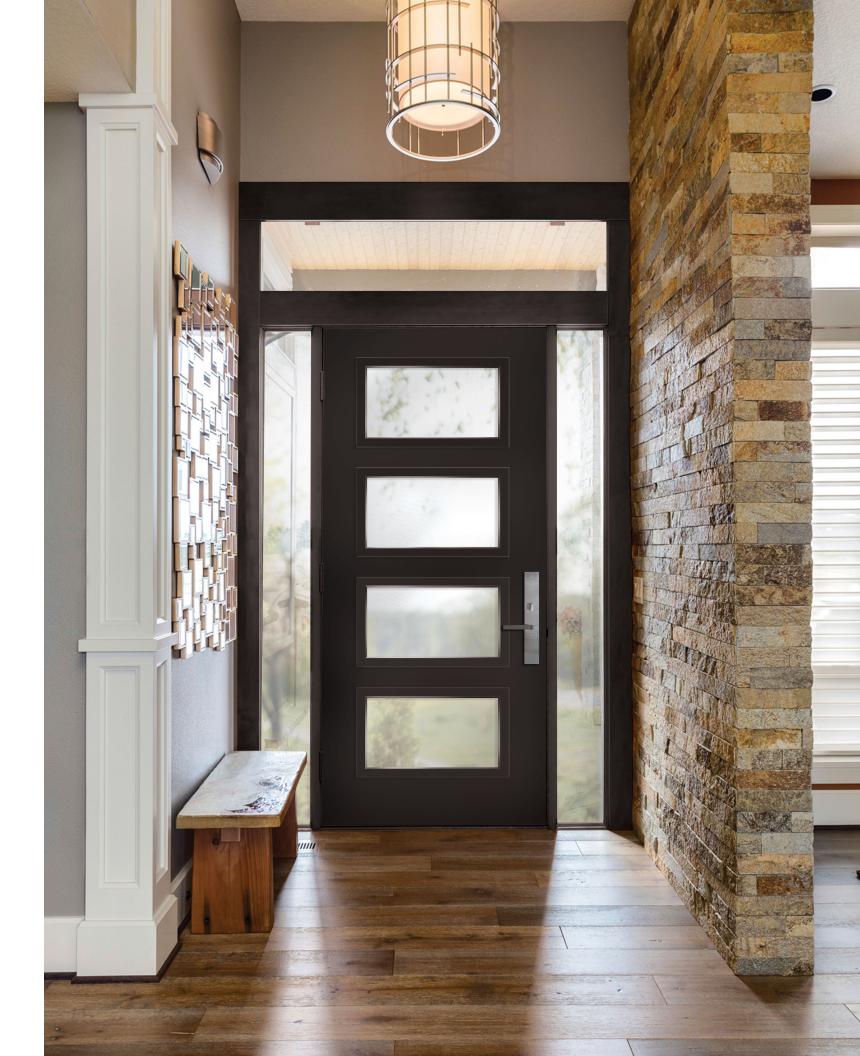
**High Point** Tru® Elegance Decorative



Geneva Arteferro® Wrought Iron



Kasumi Textured Glass



## THE BIGGER THE BETTER

As home design evolves and unfolds before our eyes, oversized entry doors are making a grand entrance (quite literally and figuratively) in 2022.

Wider entryways are easy to justify; they provide enhanced accessibility for anyone entering through your threshold, including wheelchair users. This also applies to any commonly difficult item like strollers, bicycles or furniture. A wider entryway will reduce the possibility of accidental damage from common everyday use.

Wider entrances are also more inviting and provide the illusion of spaciousness. Because of the increased size, eyes will be easily drawn to your home and it will undoubtedly enhance your home's curb appeal. A wider door doesn't need to imply an oversized slab. You can opt for a standard double door, or a double door with adjacent sidelites - the sky's the limit!

When swapping your entry door with one that's extensively larger, ensure it's the right move for your home's facade. If you're working with a limited footprint, choosing a double door or wider entrance might be a visual dealbreaker. Single doors can be just as elegant and welcoming, and could very well be more practical for your home layout.



## HARDWARE DESIGN

You have your heart set on a door, but have you given the hardware any thought? The accessories your door wears can make a significant impact to your home's curb appeal.

In 2022, upscale accents in brushed metal and champagne bronze finishes are all the rage with simplicity and minimalism taking reign. Clean, long and straight pulls for the outward-facing portion of the door with rounded or squared deadbolts not only provide ease-of-use, but aesthetics that will hold up for years to come.

If you're only looking to make a subtle change to your entryway and aren't keen on replacing the whole thing, consider a fresh coat of paint and refreshed door hardware. It could make a world of difference in the visual appeal of your entryway at a minimal cost and little effort.

